## HERMAN & SONNIE HARP'S PUBLICITY KIT

Dear Pastor/Concert Coordinator/Music Director

Please encourage your members to see the scheduled concert as an opportunity for worship and fellowship. Please remember to delegate some of the work of promoting the concert. It will make the process much easier. Enthusing with the members, making effective use of the marketing materials and involving others will insure a positive outcome.

'Sing' cerely.

Herman and Sonnie Harp

## On this page you will find the following:

- A note to the Pastor
- Bulletin announcements
  - Bulletin inserts
    - Posters